



Growing Forward 2

A federal-provincial-territorial initiative

Programs for Alberta's Agriculture, Agri-Food, and Agri-Processing Industry

Growing Forward 2 provides programs and services to achieve a profitable, sustainable, competitive and innovative agriculture, agri-food and agri-products industry that is market-responsive, and that anticipates and adapts to changing circumstances and is a major contributor to the well-being of Canadians.

Advancing Innovation.

Agri-Processing Automation and Efficiency - Crop

The purpose of the program is to help processors and crop producers invest in new processing equipment and adopt improved processes and best practices, allowing the industry to increase its capacity, competitiveness and profitability.

Agri-Processing Automation and Efficiency - Livestock

This program is to help meat processors and livestock producers invest in new processing equipment and adopt improved processes and best practices, allowing the meat industry to increase its capacity, competitiveness and profitability.

Agri-Processing Product and Market Development - Crop

The purpose of this program is to help processors, crop producers and crop producer groups invest in new and innovative ways of getting Alberta-made products into new markets, enabling Alberta's agri-industry to cultivate new customers and increase profitability.

Agri-Processing Product and Market Development - Livestock

This program is to help meat processors, livestock producers and livestock producer groups invest in new and innovative ways of getting Alberta-made products into new markets, enabling Alberta's agri-industry to cultivate new customers and increase profitability.

Agricultural Watershed Enhancement

This program facilitates the delivery of targeted, comprehensive extension programs, increased uptake of wetland restoration and riparian health beneficial management practices (BMPs), and realize significant and measurable changes within high risk watershed areas, focused on addressing water quality issues. This program will encourage watershed groups, municipalities, and/or industry organizations to develop implementation plans targeting the adoption of BMPs related to surface water quality by producers in high risk areas.



Confined Feeding Operation (CFO) Stewardship

This program helps Alberta livestock operations assess their potential risk to water quality and implement management practices or make infrastructure improvements that positively influence water quality.

On-Farm Energy Management

This program shares the cost of investments that improve energy efficiency on Alberta farms. This enables producers to conserve energy and reduce carbon emissions, ultimately reducing the environmental footprint of Alberta's agriculture industry.

On-Farm Stewardship

This program funds projects that help livestock and crop producers implement on-farm management practices in five areas that positively impact water quality.

Growing Markets. Strengthening Competitiveness.

Animal Health Biosecurity Delivery Agent

The purpose of the program is to create awareness, educate and train individuals, determine risks and implement mitigations on biosecurity and disease risk management through Delivery Agents (i.e. Industry Organizations, Farm Service Providers, Rural Municipalities, etc.) located in Alberta.

Animal Health Biosecurity Producer

This program helps Alberta producers assess, determine and reduce biosecurity risks for disease in their operations through the implementation of robust biosecurity practices.

Food Safety Systems Delivery Agent

The purpose of the program is to help provincial delivery agents to implement recognized On-Farm Food Safety Programs and trainers to develop and implement food safety related training programs.

Food Safety Systems Producer

The purpose of the program is to help producers invest in equipment and tracking systems to improve On-Farm Food Safety practices, enhancing producers' business competitiveness and food safety performance.

Food Safety Systems Processor

The purpose of the program is to help food processors invest in new or improved food safety systems and production practices, enhancing the industry's competitiveness and food safety performance.

Plant Health and Biosecurity

The purpose of the program is to help producers develop their own risk assessments and adopt improved biosecurity practices to reduce the potential for the introduction and spread of pests, allowing the industry to increase its capacity, competitiveness and sustainability.

Livestock Welfare Delivery Agent

The purpose of the program is to adoption of nationally applicable best practices and technologies to enhance productive capacity and maintain social license for agri-food industries in Alberta.

Livestock Welfare Processor

The purpose of this program is to help meat processors improve animal handling and ensure humane slaughter at provincially or federally licensed meat and poultry facilities.

Livestock Welfare Producer

This program will provide livestock producers help to adopt production practices that enhance humane animal care, enabling the livestock industry to meet emerging consumer expectations for the care and handling of livestock, thereby allowing Alberta's livestock industry to increase its competitiveness and sustainability.

Traceability Pilot

The purpose of the program is to help producers, agribusinesses and non-profit organizations evaluate and recommend ideal traceability technologies that are practical and cost effective.

Traceability Technology Adoption

The purpose of the program is to help producers implement traceability technologies in their operations. The adoption of practical, cost effective traceability technologies will enhance the integrity of Alberta's traceability system for animal health, public health and food safety purposes.

Traceability Training

The purpose of the program is to help organizations and institutions develop and deliver training sessions that increase the knowledge and capacity of industry and supply chain participants to successfully implement quality traceability systems.

Building Capacity. Adapting for the Future.

Business Management Skills Development

The purpose of this program is to help Alberta's new or established producers, agri-processing companies and producer groups improve their business management skills, enhancing the industry's competitiveness and sustainability.

Business Opportunity

The purpose of the program is to help Alberta's new or established producers, agri-processing companies and producer groups enhance their competitiveness and growth prospects by connecting them with expert business advice.

Irrigation Efficiency

This program helps producers invest in new or upgraded low-pressure centre pivot (LPCP) irrigation equipment for their operations, improving the efficiency of energy and water use on Alberta farms.

On-Farm Water Management

This program provides technical assistance to agricultural producers to complete a Long-Term Water Management Plan (LTWMP), and shares the cost of related enhancements of their on-farm water supply management.

Regional Water Supply - Strategic

This program will assist rural Alberta municipalities in assessing the feasibility of developing water supply pipelines and other rural water pipeline related infrastructure to enhance a vibrant rural Alberta. The program provides support for engineering, planning and other strategic feasibility studies and reports that relate directly to this infrastructure development.

Agriculture and Agri-Food Canada Growing Forward 2 Programs.

AgrInnovation Program

The AgrInnovation Program is designed to accelerate the pace of innovation by supporting research and development activities and facilitating the demonstration, commercialization and/or adoption of innovative products, technologies, processes, practices and services.

AgriMarketing Program

The objective of the AgriMarketing Program is to support industry in gaining and maintaining access to markets and capitalizing on market opportunities, both at home and abroad. This program has two streams:

- **Market Development:** seeks to build and promote Canada's ability to expand domestic and export markets by undertaking promotional activities to help position and differentiate Canadian products and producers, and ensure industry's ability to meet market requirements.
- **Assurance Systems:** seeks to support the Canadian agriculture, agri-food and agri-based products industry to meet buyer and market demands for assurance and to enhance its competitiveness through support for development of Canadian national assurance systems or standards, such as food safety systems, animal and plant health surveillance systems, market attribute/quality standards and traceability systems, and their related tools.

AgriCompetitiveness Program

The AgriCompetitiveness Program will make directed investments that will help the sector adapt to rapidly changing and emerging global and domestic opportunities and issues, respond to market trends and enhance business and entrepreneurial capacity. This program will enhance the capacity of the sector to develop leadership, strategies, networks and tools for improving competitiveness, adapting to challenges, innovating and managing risk.

For more information on AgrInnovation Program, AgriMarketing Program, and AgriCompetitiveness Program call Agriculture and Agri-Food Canada at 1-877-246-4682.



For more information on Alberta's *Growing Forward 2* programs visit our website at www.growingforward.alberta.ca or call 310-FARM (3276).

